

15 Little-Known Secrets For Marketing To WOMEN On Facebook



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Part I: A Startling Peek Inside A Woman's Mind!

(Teresa Love)

How I Found These Secrets

Being a woman myself, I understand so much about what makes us unique and what our needs are.

But how I first found these “secrets” for marketing to women was in my work as Director of Sales for a Direct Sales company who marketed primarily to women.

It was my job was to help my company tap into those factors that made a woman want to buy.

I NEEDED to know:

- ✓ What is her life like?
- ✓ What makes her buy?
- ✓ What are her **HOT** Buttons?
- ✓ What does she need/want?
- ✓ What makes a product irresistible to her?
- ✓ What keeps her coming back to buy more?

Women are a POWERFUL force on the Internet today ~ a force that will only be increasing in the coming months and years!

Fact is that women are responsible for or directly influence almost **81%** of Internet buying decisions. In addition, lots of women are in charge of the purchasing for companies that they work for (have you thought about that??).

This would include products that men “typically” buy along with software, services and much more.

What if I also told you that there was a good possibility that the man thinking about buying your online product or service just might have his

wife, girlfriend, sis, mom, or other female acquaintance taking a look at your sales page...

Because a highly regarded second opinion from a trusted female often determines whether he should buy your product or not. Puts things in a whole new perspective, doesn't it???

- ✓ Maybe you already market to the female audience and want to increase your knowledge, sales, and response.
- ✓ Maybe you have been thinking that your product or service would be perfect marketed for women, but you are not sure how to move into this market.
- ✓ Or, perhaps, you are just reading these secrets with an open mind ~ thinking that maybe you can use this information for a future venture.

No matter what your reason for wanting to increase your knowledge about marketing to women on Facebook...

Get ready to put learn some powerful secrets that few know...*and even fewer* put into practice- exceptionally VALUABLE information concerning marketing to women that will help you both **right now** *and* for years to come.

Read this information, re-read it, apply it and refer to it as you need to, and I guarantee that after applying these secrets you will vastly increase your profits!

Some marketers assume that marketing to women is as easy as changing your colors to pink and sprinkling flowers around your web site. Not so.

If you're *really serious* about reaching your female market, you have to care about her and *get to know all about her and her life*. You need to know her desires, the pressures and problems she faces, the dreams she has, and what she is like on the inside.

What her **HOT** buttons are, what turns her completely **OFF** to your offer, and what makes it irresistible! It is critical that you understand her needs and be able to offer solutions for those needs.

Some companies are even devoting entire departments to marketing to

women. Smart companies! The companies and individuals that are successfully marketing to women on Facebook understand how to communicate interactively with women.

The following tips and techniques you are about to discover will forever change the way you look at marketing online, and give you exactly the competitive edge you've been searching for.

Real Facts about Women On Facebook

Before I share my marketing secrets with you, there are a few things that you need to know about women. These facts set the stage to help you understand women and their lives. Understanding the following can help you help her!

- ✓ Women are busy people: They want YOU to make their lives better!
- ✓ Women usually work long hours balancing work, a home and family, carpooling, and all of the responsibilities that they have on a daily basis.
- ✓ Many women are pressed for time with chores around the house and taking care of the kids.

They don't have time to spend researching and analyzing everything they buy... So, they are looking to you for help with that.

- ✓ Women are BIG relationship builders! They value the opinions of those they feel that they can trust.

Help them trust you, and you have taken a GIANT step towards success with marketing to women!

Because women are so busy... They want good buys, easy shopping, a relationship with you (the seller), and **honesty**.

It would be SO much easier to market to women... if only you could see inside their minds! Well, that's exactly what you're going to get to do:

- ✓ Absorb this info,
- ✓ Take serious action,
- ✓ Enjoy increased profits!

Be sure to [read this article](#) to really gain some overall perspective!

The 15 Dirty Little Secrets

Secret #1 - A Woman's Life Revolves Around Others (focus not only on her, but others around her).

If you were to take a look inside a woman's mind... You would find that women spend a large amount of time thinking about and caring for others. This includes her family, kids, spouse, co-workers, you name it.

You can tap into the heart of women by showing them how your products and services *can help them take even better care of others in their lives.*

Here's what you need to do:

Once you have fully shown her how your product or service will impact her and make her life easier, take it one step further. Let her know how this purchase will benefit those around her (directly or indirectly) - her family - her kids - loved ones - friends, etc.

This secret alone will dramatically increase your success when Marketing To Women!

Secret #2 - Show Her Your Motives...

When thinking about buying from or doing business with you, a woman wants to know your motives:

- ✓ Tell me your why!
- ✓ Why are you selling me this?
- ✓ Why are you telling me this?

Give her *enough information* about you and why you created or why you are selling this product or service to her to allow her to trust you and your motives.

You want to *set her mind at ease* and let her know that you genuinely want to help her and you are offering her a real solution (not merely a chance to get a quick sale on her expense).

Secret #3 - A Women's Secret Questions Revealed.....

When a woman is looking at your product or service, here are the questions that she is silently thinking in her mind. Give her an answer to each one of these, and she is likely to do business with you:

- ✓ How much time is it going to save me?
- ✓ What problem(s) will it solve for me?
- ✓ What specifically is your product going to do for my life? What benefits?
- ✓ If I buy this product, how will it affect how I will be perceived by my peers?

Example: If you have an eBook about how she can potty train her child within 48 hours, you need to let her know that she will be perceived as a super-mom, the envy among other moms, amazing... etc.

- ✓ If I buy this product, how is it going to affect those around me (positively or negatively)? Whose life - *other than hers* - is this product going to make better?

Example: A product to help her make more money will surely give her kids a better lifestyle.

- ✓ Who else is buying/has bought this product? (naturally she wants to know if other women/moms trust you)
- ✓ Is what I am buying part of a high demand market/trend or in a rapidly growing market?
- ✓ How long will it take me to earn my money back? (This is her question if it is a money saving or money making product or service)
- ✓ Can I really trust you? Give me a reason.

Make sure that your website or sales copy contains enough information to help women answer most of the above questions.

Secret #4 - Help Women “Wade In” Slowly - Then They Will “Jump In”!

Women tend to start off very skeptical and then gradually increase their comfort level and belief when buying online. Women are very cautious until they feel comfortable, and that’s o.k.

They like to “Stick their toes in the water first”, and then if it feels o.k. they will venture on in (sometimes even “Jump On In”)! Here are a few ideas that will allow her to “wade in slowly” and help make your offer irresistible to her:

- ✓ Let her know step by step what she can expect.
- ✓ Give her a tour (a video tour or some screen shots);
- ✓ Offer a free sample or a “Sneak Peak” before she buys;
- ✓ Offer A “Try before you buy” or trial version (as in software);
- ✓ Offer a reduced price to try your product first (this works well with membership sites);

It is often harder to make the first sale to women, but after they are confident that you offer a quality product or service (and especially after they develop an emotional attachment to your product)...

They will be very eager to spend their money with YOU. Decide what YOU can do that will allow women try your product or service before they buy!

Secret #5 - Details...Details...Details, Please....

Women are into details! They want to know everything about a product or service before they buy it. They want to know how it works, how much it costs, what type of support they can expect after the sale ...and so much more.

Give them PLENTY of information, but make it EASY for them to scan through and find what they want to read. Remember, women are BUSY people, and if you make it hard for them, they will move on to someone who doesn’t.

You can do this by giving your details in small chunks with headings so that they can easily see the things on your site that they need or want to read quickly.

When she finds those “details” that she IS interested in, she will read your other details as well.....and she is much more likely to try your product.

Secret #6 - Trust & Security!

The way to a woman’s heart (or in marketing, a woman’s purse) is trust and security. Without trust, you will not have much business in the female arena.

It may take you some time to gain this trust, but it will be well worth your effort as women who trust you and feel secure with your products and services will do business with you again and again indefinitely.

This equals long-term \$\$ security!

Use the secrets contained in this report to build the trust and security that will last from now on with your female market.

Secret #7- Let Them Know Where You Are...

When doing business with women, they need to know that you are always there.

Before the purchase - If they don’t buy right away, keep in touch with them so they can gain trust in you. Let them know that they can contact you with any questions they have.

This security is important to their buying process.

After the purchase: Let them know that they can continue to count on you, even AFTER the purchase (make sure that you keep your word)!

This security is a vital part of the “Trust” issue that women need to develop an ongoing relationship with you.

Secret #8 - Build A Relationship With Women - And Help Us Build Relationships With Others...

Women shop socially - even online. Men shop with the mindset, “In, out, and back on the road!” However, women take their time, gather their information, savor the experience, shop around, compare...and they listen-

They listen to:

- ✓ What YOU have to say on your website and in your emails!
- ✓ What others are saying on your site through testimonies!
- ✓ What you or others are saying through blogs!
- ✓ What others are saying on message boards!
- ✓ And much, much more...

Because women are *so into building those relationships* (and listening to what others have to say)... Even in their shopping, it is imperative that you learn how to be “Interactive” with your female audience.

Through interaction, women find even more information about your product or service and begin to build an emotional bond to it. This builds that “Got-A Have It” feeling.

Example: Julie, Amy, and Brenda say that it has worked for them...so, therefore I MUST try it myself.

Now, Julie, Amy, and Brenda might be moms in their offline playgroup, or they might be ladies on a message board... Perhaps they might be testimonies from other women on your site.

You want to give women as much interaction on YOUR site as possible (without making your site cheesy, cluttered or distasteful).

Remember: The more information that they can find from YOU will help raise their comfort level... *without feeling the need to check you out in other places.*

Here are some ways to be interactive with your female visitors:

- ✓ Via pictures on your website (of other females – women can instantly relate);
- ✓ An email list (and RSS feed, ideally) where you can be even *more personal* with them.
- ✓ Give them a way to give feedback, submit ideas, or ask questions (such as a Blog, or Forum);
- ✓ Pictures of you, and messages from you on your site (let them learn more about YOU on your site);
- ✓ Let women see testimonies, reviews, or pictures of others who have bought, use, or enjoy your service or product.

Secret #9 - Make Them Super-Women!

Women are *multi-tasking achievers* and are forever seeking new ways to complete all that they have to do with ease and at record pace. Help them find ways to do it all with simplicity and ease, and you'll have a happy woman and they will forever trust you!

Example: Women with small children want to find ways to “Make money while their babies are napping” or “They want to know how to run a successful business while their children are playing at their feet” or “They want to learn how to paint with a baby in their lap”.

Do you get the picture?

Secret #10 - “Connect” With Women

Women want to feel a connection with the company or individual they purchase from. Most women will connect better if there is a female representation in some way associated with your site or your product.

I know that this is not always possible, but use when and where you can.

Here are some suggestions to help “Connect” with your female customers:

- Make everything more personal – let them get to know YOU!
- Use your about me page to highlight any female employees, staff

members, or partners;

- If you're female or have female staff in your support area, take advantage of this fact in your support email-

Example:

On your contact page, instead of using an email contact address such as - support@mywebpage.com , use amy@mywebsite.com

- If you're a male, consider having a female "bridge". This could mean having a female JV partner or another woman who really understands women to help you with the product...

Or, at least have a female look at your website, your sales copy, your emails and get her opinion. You want to be careful about how you are coming across to your female market.

- Let her know that your system, service, product was designed with her in mind, and that you know how she feels...
 - ✓ "I, too, was...."
 - ✓ "I felt the same way..."
 - ✓ Or if you are a male, let her know that was the way that your wife, sister, girlfriend, or mother felt, or you have been told by other women that they felt that way...etc.
 - ✓ Use Pictures of females that they can relate to;
 - ✓ Use female "Lingo" in your message!

Again, this applies to most women (not all), and simply helps women feel a connection.

Secret #11 - Get Her Attention...FAST

Women are so incredibly busy, and they are looking through information quickly. If you don't get her attention - FAST! - she is off to find her information elsewhere.

Here are some ways to get and keep a woman's attention online:

- ✓ Put important things that you want her to see in the TOP half of your site;
- ✓ Offer her a sneak preview of your product (such as offering her a FREE report or sample);
- ✓ Include pictures on your site of women she can relate to;
- ✓ Make it clear what your site is about;
- ✓ Show her EARLY in your site that you offer a solution to her problem(s);
- ✓ Let her see testimonials or reviews!

Find a way to stay in touch with her through your email list, and offer her something that she can't pass up. This will be critical to keeping her attention and building that relationship over the long haul.

Secret #12 - Talk To A Woman Like You're Her BEST Friend

We have already established the fact that women are incredibly relationship oriented. They bond with others through their conversations and interactions with others both offline and online.

They make major and minor decisions based on their relationships with others offline and online. The secret to writing where a woman can REALLY understand you (whether you are writing an article, a sales page or anything else) is to write like you are her best friend.

Use a conversational tone in your writing.

Talk to her like you have talked with her before. Make your tone relaxed (but not sloppy) and friendly. Again, using some female lingo will help you get your words across in a more female friendly way.

Don't be afraid to share information about yourself, your life and your family with her. Don't hesitate to ask about hers. This builds that relationship, trust and more.

This is a HUGE step to success in marketing to women online!

Secret #13 - Use Imagery

There are two ways that you can use, what I call, Female Imagery. One is on YOUR part, and the other is on the part of your female visitors.

First, you need to get a clear picture of the woman or types of women that you are trying to target. Get out some paper and write down what their life is like....

- ✓ What types of problems they face;
- ✓ What she might be feeling when she is looking for a solution to the problem that your product will solve.

If needed, ask another female to help you brainstorm about your target female.

Find out as much information much as possible. Now, imagine yourself in her shoes. Imagine what she is feeling. Thoughts and ideas will begin to come to you that will help you connect with her on a whole new level!

Next, you need to find ways to get your female customers imagining things about their lives - what they want it to be like.

- ✓ How can you tie visual images into the picture of what she wants for her life?
- ✓ How can you paint her a picture of how her life will be if she buys your product or uses your service?
- ✓ Don't sell her a product - *sell her a dream.*

Let her bask in how your product or service will make her life easier, happier and better. Let her imagine how taking action NOW will benefit the people around her!

HOT Tips for doing this:

Use female "Lingo" to make it seem more real to her (included at the end of this PDF is a list of HOT Words and Phrases that tie into the Female "Lingo",

which should help you talk “Her” language.)

Use Themes - both with pictures AND with words. Themes send a mental message to a woman and evoke warm and happy feelings inside. Here are just a few that you could use:

- ✓ Family Themes;
- ✓ A couple in love;
- ✓ A mom with her kids.
- ✓ A theme of a successful woman;
- ✓ Any type of theme that represents Joy, Laughter, and Happiness;

There are many more...these are just a few ideas.

To get a clear picture of themes, visit other women sites and look through women’s magazines (covered in Part II). These should get your creative juices flowing and help you clearly convey your message to her.

Using female imagery both for yourself and for your target market can help you add lots of profits to your business!

Secret #14 - Respect Women And Treat Them Intelligently

Women are intelligent and we want to know that YOU think we are! We want to be recognized, respected and acknowledged as the powerful force that we are.

- ✓ Show us that you understand this fact and you will reap the benefits!
- ✓ Compliment women on their decision to do business with you.
- ✓ Talk to them intelligently; NEVER-EVER talk down to them!
- ✓ Talk to women like they are on your level.

Talking down to a woman or showing them that you don’t value or respect them will have them clicking off your site faster than greased lightning... And, once that impression has been made, there is no turning back.

Secret #15 - Deliver, then Over Deliver (Wash, Rinse, Repeat).

The “Golden Rule”...

Make women happy and they will tell everyone! Over deliver and they will tell everyone! Under deliver or make them unhappy, and they will tell everyone!

- ✓ The value of a woman’s word when she is happy- Priceless.
- ✓ The ongoing value of people she will refer to you if she is happy- Priceless.

Make sure that your product delivers what you say it will... and more. Give her a money back guarantee, and do everything you can to make her happy and secure with her purchase.

Make her feel that she is the most important customer in the world. Delivering and Over Delivering is a universal marketing secret but it REALLY hits home for women!

More Info For You To Consider.....

- If you want to include the female market in your marketing... At the VERY least, make your website “gender balanced” - not favoring either sex.
- Make it easy for women to do business with you. Make check out easy - make the process step by step. You also want to make sure that your customer service is prompt and friendly.
- Don’t overwhelm women with too much color or too much “girlie” stuff. This is confusing and distasteful. Have plenty of white, uncluttered space on your page.
- Women hate someone being pushy, manipulative or annoying in their marketing.
- They hate being left confused, alone or feeling like they weren’t taken through a step-by step process when one was promised (as in an eBook or course).
- Women hate feeling lost in a sea of information, not having things

explained well or being talked to in a way that is too technical, over their heads or too geeky (some call geek speak).

Continue Your Education On An Ongoing Basis...

To continually increase your knowledge of the female market and what works in marketing to them, I would suggest that you periodically take a look at the following:

- ✓ *Your competitors:* What are they doing right or wrong (what ideas can you gain from them)?
- ✓ Check out women sites, and other businesses and magazines that target women (Avon comes to mind immediately).
- ✓ Direct Sales Company Materials (such as Tupperware, etc.), as these companies know what appeals to women!

Take a look at the trends, the lingo that's being used, and any calls to action.

Notice what types of themes are being used, and much more. You can also find some incredible niches by studying women's magazines (hint, hint). There is a wealth of knowledge to be gained by studying what is working for others.

Last, but certainly not least, listen to your customers (ask, and then listen).

Women will tell you everything that you need to know about how to market to them and how to make them want to buy your products. Just ask, listen and build that relationship!

Phrases & Words to Trigger Her **HOT** BUTTONS

Use these HOT Phrases and HOT Words in your sales copy, on your website and in your writing to help trigger the HOT Buttons of women.

These are just a few. Keep your eyes open when looking at materials and websites that are marketing to women and you can build an arsenal of female “Lingo” that will help you connect with women in a powerful way!

- ✓ For the work at home mom
- ✓ time management
- ✓ toddler(s)
- ✓ playgroups
- ✓ finding time
- ✓ outlet
- ✓ outlet for moms
- ✓ make a difference
- ✓ balanced lives
- ✓ supplemental income
- ✓ enhance your life
- ✓ all natural
- ✓ organic
- ✓ Set your own hours
- ✓ Work around your family
- ✓ Great training
- ✓ Strong family values

- ✓ Creative
- ✓ Home schooling mom
- ✓ Enjoy
- ✓ Moms are the glue
- ✓ Back to school
- ✓ Preschoolers
- ✓ Family fun
- ✓ Fun
- ✓ Family time
- ✓ Kid friendly
- ✓ Hassle free
- ✓ Easy
- ✓ Simple
- ✓ De-stress
- ✓ A money back guarantee
- ✓ Proven
- ✓ Flexible hours
- ✓ Save time and money
- ✓ Improve your health
- ✓ Spring clean
- ✓ Baby steps

- ✓ Seven tips to accomplishing more every day
- ✓ Isn't it time for you?
- ✓ Time for you
- ✓ Mommy time
- ✓ Pride
- ✓ Contribution to your family
- ✓ Gain respect from your family and friends
- ✓ Multi-tasking
- ✓ Multi-task
- ✓ Close sales while you sleep
- ✓ While you take care of baby
- ✓ While you're playing with your kids
- ✓ While you're at you job
- ✓ While spending time with your family
- ✓ Auto-pilot
- ✓ Helping you save time
- ✓ For you and your family
- ✓ Work around your busy schedule
- ✓ A sense of pride
- ✓ Respect from your family
- ✓ Respect from your friends

- ✓ Envy from your fellow moms
- ✓ Multi-tasking
- ✓ Automation
- ✓ Saving time
- ✓ Your family
- ✓ Your kids
- ✓ Juggle
- ✓ Juggling
- ✓ Help for moms
- ✓ From a fellow mom
- ✓ From a veteran mom
- ✓ Survival guides (stay at home mom, single moms, busy moms, busy women)
- ✓ For busy moms
- ✓ For busy women
- ✓ For professional women
- ✓ For work at home moms
- ✓ For work at home women
- ✓ For Internet moms
- ✓ Home business
- ✓ Be part of the team
- ✓ Financial freedom

- ✓ Time for your kids
- ✓ Working from home
- ✓ Kids and their families

Part II: Catering to Women

(Anthony Stillwell)

I'm going to let you in on a little secret that can instantly bury your competition because many never consider branching out from their main product to target specific types of people.

What do I mean by that? Simply this...

If you're a man, do you realize that women make up at least half of the world's population?!? With that in mind... Why does there seem to be so *few* information products out there geared towards women?

Women want a lot of the same things men want, but the majority of products (at least in the online marketing field) are targeted primarily at men.

Read all of this because I'm going to tie everything up in a few minutes.

Marketing specifically to women is a largely untapped market so you can *cash in immediately* if you hit women with something that catches their interest. Something they can relate to and pass on to other women.

Change Your Focus: Cater to Women

Below I've listed some sites that cater specifically to women (and the things that are of interest to them). That's a huge and largely untapped market.

I'm a guy, and most of the information I see out there is from other guys... So, I know women would appreciate information that's created with them and their needs and perspective in mind.

You have no idea how much people crave information that's tailored to what they care about written in a way they can relate to.

Quick Tip: Pay attention to the information that's presented and see if you can come up with ideas that take what you see and twist them in a way that would be appealing to the women who frequent those sites.

Most women say that us guys don't listen (and that's a big clue to what I'm saying).

Women will tell you what they want *if you just listen long enough*. I don't know if you've noticed or not (if you're a guy)...

But women have no problem buying products that interest them. Find out what topics are of interest to them build around that.

Write down every idea you get and know that you don't have (to actually create a product from your idea yourself):

<http://SheKnows.com>

<http://www.4Woman.gov>

<http://www.IVillage.com>

<http://www.DivaTribe.com>

<http://www.BlueSuitMom.com>

<http://www.WomanOwned.com>

<http://www.BriefcaseMoms.com>

<http://www.Digital-Women.com>

<http://www.WomensForum.com>

<http://www.BetweenFriends.org>

<http://www.AdvancingWomen.com>

<http://www.AWomansResource.com>

<http://www.ConcerningWomen.com>

<http://www.WomenTodayMagazine.com>

<http://www.FoDreams.com/services/directory.php>

<http://www.EzineArticles.com/?cat=Women's-Interests>

Here's the thing...

Women have the same hopes, dreams, fears, feelings and insecurities that men have. As you absorb more and more information from sites like the ones I'm listing...

You'll start to realize that creating products targeted specifically for women doesn't require much more work than creating a regular product you try to sell to everyone.

People are mainly interested in information that comes from their point of view or that at least tries to come from their perspective...

So, targeting women with your information gives you an advantage over competitors who for the most part ignore a large segment of our population.

Quick Tip: The cool thing about developing products specifically for women (or any other market for that matter) is that you can then go about selling your information to those markets using the same sites and resources you used to find out about them in the first place.

Yes, that even applies to magazines.

What you could do is contact the magazines you're subscribed to and ask them what their article submission guidelines are so that you can start submitting your own articles to them.

Remember: You can get other people to actually create your articles for you. So, if you find a market that has a lot of passion about their chosen subject... You can get your own information created for that market (and get free advertising to those people by submitting your own articles).

In general, people who subscribe to various magazines are constantly hungry for the type of information those magazines produce (so they're an ideal market to sell information to).

Again, most of your competitors completely ignore the offline market (which is why you should not). Last, but certainly not least... Listen to your customers. Ask, and then listen.

Women will tell you everything that you need to know about how to market to them and how to make them want to buy your products. Just ask and listen.

Handy Women-Friendly Fill In The Blank Phrases

Proven _____ techniques

Smart _____

_____ made easy

alternatives to _____

_____ that work

Bring _____ into your home

How would you feel if _____

Parenting secrets from a mother of _____ (twins, 2, a newborn, etc.)

A single mother's guide to _____

A mom's guide to _____

A woman's guide to _____

Unique _____

Help your child develop _____

Family _____

Imagine _____ (imagery works - paint a picture!)

_____ can help you make your family your first priority

working moms _____

new ways to _____

cool _____

_____ with your kids

Powerfully Persuasive Words & Phrases

Here is a list of the 277 most Time-Honored absolutely *must have* words and phrases for your headlines and sales letters. Combining the above words and phrases with a sprinkling of the following words can help make your sales and squeeze page copy both exciting and attractive to women:

A

A Gallery Of, A Sampler Of, Absolutely, Accomplish, Achieve, Affordable, Alert, Allure, Alluring, Alternative, Amazing, Announcing, Approved, Attain , Attractive, Authentic, Avoiding

B

Bargain, Beautiful, Beauty, Benefit From, Better, Big, Blast, Blockbuster, Bonanza, Bonus, Boom, Boost, Breakthrough, Burst, Buyer's Guide

C

Challenge, Challenging, Colorful, Colossal, Compare, Competitive, Complete, Comprehensive, Compromise, Concept, Confidential, Crammed, Crucial, Customized

D

Daring, Dazzling, Delicious, Delivered, Destiny, Direct, Discount, Discover, Distinguished, Dynamics, Dynamite

E

Earn, Easily, Easy, Effective, Electrifying, Emerging, Endorsed, Endurance, Energizing, Energy, Enjoy, Enormous, Enterprising, Envision, Excellent, Excitement, Exciting, Exclusive, Exercising, Expert, Explode, Explosive

F

Facts, Famous, Fascinating, Find, Floodgates, Flourish, Focus, Foothold, Forecast, Formula, Fortune, Free, Fueling, Full, Fun, Fundamentals

G

Garner, Genuine, Get, Gift, Gigantic, Grasp, Greatest, Growth, Guaranteed

H

Harvest, Health, Helpful, High Tech, High Yield, Highest, Hot, How, Huge, Hurry

I

Imagination, Imagine, Immediately, Important, Improved, Increase, Incredible, Informative, Innovative, Insatiable, Instantly, Instructive, Interesting, Introducing, Investigative

J/L

Just In Time, Largest, Last Minute, Late-Breaking, Latest, Lavishly, Liberated, Lifetime, Limited, Limited Time Offer, Lively, Look, Lowest, Luxury

M

Magic, Mainstream, Mammoth, Masterpiece, Merit, Mind-Blowing, Miracle, Money, Money-Back, Monumental, Mouth-Watering

N/O

New, Next Frontier, Noted, Novel, Now, Obsession, Obtain, Odd, Only, Opportunities, Outstanding, Own

P/Q

Personalized, Perspective, Philosophy, Pioneering, Plus, Popular, Portfolio, Potent, Potential, Power, Powerful, Practical, Professional, Profit From, Profitable, Profits, Promising, Protect, Proven, Provocative, Quality, Quick, Quickly

R

Rare, Reap, Reduced, Refundable, Reliable, Remarkable, Results, Revealing, Reveals, Revolutionary, Rewards

S

Safely, Sale, Save, Savvy, Scarce, Scorecard, Secrets, Secure, Security, Seductive, Selected, Sensational, Shocking, Simplified, Simplistic, Sizable, Sizzling
Skill, Soar, Solution, Special, Specialized, Spotlight, Starter Kit, Startling, Stop, Strange, Strong, Stunning, Sturdy, Successful, Suddenly, Superior, Sure-Fire, Surging, Surprise, Surprising, Survival

T

Technology, Terrific, Test Drive, Tested, Thrilling, Time Sensitive, Timely, Tremendous, Trusted, Truth

U

Ultimate, Unconditional, Uncover, Under-Priced, Unique, Unleash, Unlimited, Unlock, Unparalleled, Unsurpassed, Unusual, Up Scale, Urgent, Useful

V/W

Valuable, Vital, Vivid, Want, Wanted, Warning, Wealth, Willpower, Win, Winning,
Wonderful, Yes, You, You're