

# “Explosive Traffic System”



Get Server Crushing Hungry Traffic To Your Website – For Free!

By: Fabian Tan

[www.ExplosiveTrafficSystem.com](http://www.ExplosiveTrafficSystem.com)

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# The 'Secret' To Massive Free Traffic

Ok, I'm going to get down to business right away.

It's not my style to include fluff and ramble on about useless stuff so I'm going to give you my massive free traffic generation strategies in the next few pages straight up. What you'll find is a 6-step system for getting huge instant traffic.

Here is a 'secret' to getting massive free traffic that most people are not aware of: sometimes it is not the quality of the traffic source, it's the amount of promotion you put into it.

Most of your advertising won't produce results, even for more effective sources. Some articles will get good rankings for highly searched keywords, most will not. Most classified ads won't generate much traffic, but with volume and constant tweaking, you can improve performance. **Volume and quality of advertising force poor performing ad sources to work.** The more effort you put into a traffic source, the more it will produce for you.

I have a list for many traffic sources that I use on a daily basis to promote my business.

These lists are for free traffic sources like:

- Article directories
- Classified ads
- Traffic exchanges
- Forums
- Social bookmarking sites
- Social networking sites

I open up the classified ads lists and just post to those sites everyday. It takes no more than an hour to do each day. Yet they easily get me up to hundreds of visitors a day.

The majority of traffic generation sources on the net are poor. Most won't produce results for you, but if you constantly plug away and get your sites promoted to them, you WILL get results.

Alright, that's an overview of how to get massive free traffic.

Let's get on to the systems right away!

## **Step 1: Article Marketing - The No B.S. Truth About Article Marketing**

I know I'm probably going to receive a ton of flak for this, but there's no such thing as truly automated income from article marketing.

The reason for that is this: articles lose some of their traffic generation power after some time, you'll have to keep pumping them out to keep your profits coming in.

Information is growing exponentially online; if you don't continuously release new content, your traffic will drop.

It's also not good enough to submit five to ten articles a month. Many article marketers simply submit a number of articles similar to that and stop. Totally. They don't see results and they give up!

Five to ten articles will never create hundreds of visitors to your websites, you have to be pumping them out in the hundreds to see any "real" traffic.

Go to Ezine Articles. The top writers churn out hundreds and thousands of articles and they are doing it for a reason. Because it works. It works in generating traffic, and it's also a great branding tool. Having hundreds of articles out there is a great credibility weapon.

Most people give it a try and declare that it doesn't work. Maybe they are too lazy to write the articles. Well, if you have a bundle of extra cash, you can certainly outsource the articles. But if you don't, you'll just to keep churning them out. The rewards will be totally amazing!

## **How To Write Articles Faster Than The Roadrunner!**

Perhaps the question I get asked most about is how do I churn out so many articles in a single hour. I simply tell them "I put my mind to it". I just put away all distractions, turn off the television and just write the articles. I have many articles promoting various affiliate programs that bring me a tidy profit each and every month. The more articles I write, the higher my income grows.

You'll need to put in some initial work to see results, but once you understand the process, you'll be churning out articles in record time and creating rivers of residual traffic on autopilot.

1. Write on topics you know about first. This gets your initial stream of articles out there quicker.
2. Compile the topics you want to write about before you begin your article writing session. This keeps the process organized and allows you to finish your work quicker.
3. Collect the relevant information on the topics using the help of Google. Copy and paste the main points into a Notepad document which you can refer to later on.
4. Write your articles! Use the main points in your Notepad to guide you in your article writing process.
5. Use a simple step-by-step method. The easiest way to write articles is to organize each article into an Introduction, Body Section and Conclusion. The introduction consists of few sentences to guide your reader into the Body, where the meat of your content is. The Body Section is where those main points on your Notepad document come in body. In your Conclusion, simply summarize everything you have wrote into a few short sentences and voila, your article is ready.

## The Hidden Article Submission Strategy

One of the many dilemmas faced by article marketers is the process of article submission. Does one submit his articles to many article directories, or just the top few? Or do both methods work? We will look at how to approach these questions depending on what your goal with article marketing is.

Firstly, what is your goal with article marketing? Is it to build backlinks to gain better search engine rankings? Is it to get direct traffic from the article directories? Is it to get credibility? Or is it to get good search engine rankings directly with the articles?

Your approach with article marketing will differ depending on your goals.

The best way to approach article marketing is to use articles to do all of the above - get backlinks, get direct traffic, get credibility and more importantly get good search engine rankings for the articles themselves.

When an article does all of the above, it's a powerful article that takes some beating!

So what you would want to do this:

### 1) Submit Your Article To The Top Directories

Submit your original article to the usual suspects like Ezine Articles. These directories will get you the most direct traffic and the greatest search engine leverage.

### 2) Submit A Reworked Version Using An Automated Article Submitter

Rewrite your article's title and change about 30% of your original article and submit it using a submitter like [Article Post Robot](#). Or you can use an automated submitter like [Submit Your Article](#). Their 'Article Leverage' system allows you to submit reworked articles easily.

## How To Do An Article Blast To Boost Your Website Traffic

An 'Article Blast' is a term I coined for doing a submission of articles that boost your website traffic instantly and for a long time to come too. This process involves submitting a mass number of original quality articles to article directories with the sole purpose to increase your traffic.

You can plan an Article Blast ahead of time. If you want to increase your traffic, you can go with a blast of about 10 articles. If you really want to boost your traffic numbers, you can do a blast of even 20 articles. This will give you a considerable boost in the number of visitors you will receive.

**One way to do an Article Blast would be to use an article submitter like [Submit Your Article](#) or [Article Post Robot](#).** The first submitter is automated and will submit 8 articles every month to hundreds of article directories. With Article Post Robot, you can submit any number of articles, although it is manual process where you login to every article directory in the software and post one by one. It's slower, but it does get better results.

## How To Leverage Your Articles For Huge Article Traffic

*"Land was wealth 300 years ago. So the person who owned the land owned the wealth. Then it was factories and production, and America*

## Explosive Traffic System

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*rose to dominance. The industrialist owned the wealth. Today, it is information. And the person who has the most timely information owns the wealth."* Chapter 5, Rich Dad Poor Dad

Intellectual property is king today. The biggest assets of companies like Microsoft and Google are not their offices or land, it is the information they own.

One article you created can be leveraged over and over again. Here are some ideas to use an article:

- 1) Submit to article directories for free exposure, traffic and branding
- 2) Submit it to your blog to get more traffic
- 3) Rewrite them to create freelancing content as and when needed
- 4) Post it to forums to gain credibility as an authority and get more traffic
- 5) Compile a set of articles to create an ebook or even a physical book.

A single article can do so many profitable things. **This is the power of intellectual property you and you alone own!**

Ok, let's move on to...

## Step 2 - Secrets Of Pulling In Tons Of Hassle-Free Traffic And Profits From Classified Ads

Classified ads are one of the best ways to advertise your website or business online. The best thing: they are free to use. So that's a big plus. Some sites allow you upgrade your account and get more options, but generally classified advertising can be used with a great deal of profitability even with a free account.

Here's how to write profit-pulling classified ads:

1. Have a compelling headline. This is the first thing targeted visitors will see. It will decide whether your advertisements get seen or not. So spend a lot of time writing a quality headline. Use benefit-driven words in your headline such as "secrets", "discount", "limited time only". These words are proven to get the click throughs.
2. Provide quality photographs and pictures in your copy. If you sign up for US Free Ad's premium service, you are allowed to add pictures to your ad. Good pictures make your ad more appealing and attractive.
3. Use bullet points in your ads. Internet surfers tend to skim over content on websites, so bullet points help the reader to read your copy easily. If you post long paragraphs on your ad, people won't bother to read it and will click away.
4. Use a "call-to-action". This tells a visitor to take an action that you want him to take, such as to click through to your website, to buy your product, or to sign up for your newsletter.

Writing a classified ad is really easy once you get a grasp of it. Once you have a profitable copy, you only need to spend a few minutes each day reposting it to the classified ads sites.

My personal list of classified ads sites:

<http://www.craigslist.org/>  
<http://www.usfreeads.com/>  
<http://classifieds.myspace.com/>  
<http://classifieds.yahoo.com/>  
<http://www.oodle.com/>  
<http://www.adpost.com/>



## Step 3 - How To Get A Traffic Explosion Using Traffic Exchanges!

If you have experience in generating visitors to your website, you might have come across people saying that traffic exchanges are a poor way to get traffic. Nothing could be further from the truth! Traffic exchanges still remain an awesome way to drive free traffic to your website – if you know how to use it. Here's how:

### 1. Drive visitors to an opt-in page, not a sales page

People surfing on traffic exchanges are not looking to buy anything. If you promote a sales page, you will get zero results. Instead, promote an opt-in page that collects subscribers so you can market to them over and over again in a marketing funnel. Provide a no-cost report as your lead generator to capture leads.

### 2. Surf many traffic exchanges at once

Download Mozilla Firefox and use their Tabs feature to surf many traffic exchanges all at one go! This allows you to maximize your time and increase your traffic credits at different TE's at a much faster rate! Simply spending 30 minutes a day doing this will give tons of free traffic daily.

### 3. Refer others to the traffic exchanges

Whenever you join a TE, you want to refer others to it. When you refer others, and they receive credits from surfing the exchange, you will also get free credits. The more people you refer, the more free credits you will receive on autopilot. This is perhaps the most important factor of TE's together with opt-in pages, so start referring people to the programs you are using.

Here's my personal list of traffic exchanges:

[Traffic Swarm](#)

[TS 25](#)

[Traffic Pods](#)

[List Joe](#) (This is a huge list builder cum traffic exchange. Real cool and very effective!)

## Step 4 - The Strategy For Forum Marketing That Gets Me 10 Subscribers Per Day

I think forum marketing is like anything else. You have to create a schedule and stick to it each day to get subscribers/sales.

I regularly get on average 10 subscribers per day just for spending an hour each day posting on forums in my niche market.

Here's what I do everyday in one of my niche markets:

1. Create a list of 5 high trafficked forums (you can search for these by doing a keyword run through on Google)
2. Create a really 'stand out' signature file so it gets more click throughs (Provide a really compelling benefit in your signature, then have a call-to-action, for example Click Here To Get Your Free Report! Or Click Here To Discover The Secrets Right Now!)
3. Spend an hour a day posting at these forums

Here are some tips for posting effectively on forums to receive clickthroughs to your website:

- Be informative and interesting. Don't spam the forums with one-liner posts as you'll be banned pretty quickly or viewed as merely an advertiser. Become seen as a helpful information provider
- Be positive. People naturally gravitate to positive people, so don't be negative in your posts. Positive sounding posts often get better results.
- Don't get involved in petty arguments on forums. They are a waste of time and energy, so don't be involved in them!

This strategy gets me roughly about 10 subscribers every day, which is a pretty cool average of 300 subscribers per month!

## Step 5 - 3 Keys To Explosive Social Bookmarking Traffic

One of the most ignored (and most innovative) ways to drive traffic to your website is from social bookmarking. Although other methods of driving traffic can be highly-effective, social bookmarking is a new way to generate highly-targeted traffic. In this article, you'll discover 3 steps that will take you to the profit zone with social bookmarking:

**Key #1:** Keep the content your site updated, constantly. This encourages your visitors to return, and if they like your content, they will bookmark your site. The better the quality of your content, the more loyal your visitors will be.

**Key #2:** Write your tag. The words in your tag are extremely important because it will be the first contact your potential visitors will have with your website before they even visit it. Include your best keywords as well, because they will have a great effect on your search engine optimization.

**Key #3:** Once you have started to receive traffic from your social bookmarking efforts, you can sell advertising space on your website to advertisers. This is a great way to earn a lucrative and residual income from your website. Do remember to keep your website constantly updated though, so that your visitors will keep coming back for more.

Social bookmarking works because the bookmarks are created by people instead of a software. This gives users a more unique (and informative) experience. And it's what will keep them coming back to social bookmarking sites for more. Do use social bookmarking to drive traffic to your site, the increased traffic will be very well worth it!

Here's a social bookmarking submitter that makes social bookmarking a breeze:

<http://www.onlywire.com/>

## Step 6 - 'Plunder' Traffic From Massive Social Networking Sites!

One way to get tons of free traffic to your website would be to build a strong social networking presence at sites such as Facebook and MySpace. These sites are among the top 5-10 most visited sites on the planet; that's a lot of traffic to tap into that you shouldn't be missing out on!

So here's how to 'siphon' traffic from massive social networking sites with minimal effort:

### 1. Build A Big, Targeted Friends List

Search for people who have related interests to your business and may become potential customers. This is easy to do with the search parameters you can set on Facebook and MySpace. Then simply start adding people to your friends list!

### 2. Create An Interesting Blog

Create a blog at MySpace and regularly post to it. Post up videos on it, stories and generally post quality information on the topic you work with. You will develop a rabid following for your blog in no time and your friends will be looking forward to your every posting! At the end of every posting, always place a short blurb with a link back to your website.

### 3. Post Bulletins To Your List

Whenever you have any developments in your business, such as a new blog post, a new video or a new product, send a bulletin to your list to let them know about it! The key with social networking is in building a responsive list that comes to look forward to receiving your information.

Here are the 2 social networking sites I use:

<http://www.facebook.com>

<http://www.myspace.com>

## Conclusion

I have made this report as 'to the point' as possible and discussed the tactics I use to generate swarms of free traffic on a daily basis.

These tactics work like crazy for me and they can for you too!

Do bear in mind that these tactics do require some time and effort to make them work. If you don't write articles, you won't get traffic, and so on.

The idea is to constantly promote your website until you start seeing 100 visitors per day, 200 visitors, 300 visitors...

The key to your 'Explosive Traffic System' is in relentless promotion. **Do that and you will never be found wanting for traffic or money.** And once you are having some success with these methods, you can even outsource most of them (hire writers to write articles, buy traffic exchange credits, hire someone to post your classified ads...)

Keep promoting your business the right way and you will succeed.

To Your Online Success!

A handwritten signature in black ink that reads "Fabian Tan". The script is cursive and fluid, with the first letters of "Fabian" and "Tan" being capitalized and prominent.

Fabian Tan

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